the randstad BLUEPRINT

AS A GLOBAL PROVIDER OF BUSINESSES' GREATEST ASSET—ITS PEOPLE—RANDSTAD IS SETTING A NEW STANDARD IN HR SERVICES.

A standard founded in growth, profitability, engagement and success. We are a performance-based company that strives to lead through intelligence, passion and intuition.

We are Randstad. We are shaping the world of work.

staffing & SOLUTIONS

Our comprehensive range of staffing solutions includes temporary, permanent and outsourced placement services for local and global customers.

We fulfill all aspects of professional and commercial staffing within administrative, engineering, executive solutions, finance & accounting, healthcare, information technology, life sciences/pharma, manufacturing & logistics and sales & marketing. Other offerings include payrolling, managed services, recruitment process outsourcing and HR consulting solutions.

STAFFING

Call Center

Engineering

CONSULTING & PROJECTS

Executive Solutions Healthcare

WORKFORCE SOLUTIONS

HR Solutions Onsite Management

IT OUTSOURCING

End-user Services

Operations and Infrastructure Process Management

Executive Search Finance & Accounting Healthcare

Human Resources

Information Technology

Manufacturing & Logistics

Office & Administration

Pharmaceutical

Sales & Marketing

Information Technology Pharmaceutical

ONSITE MANAGEMENT

Corporate Onsite Solutions Industrial Onsite Solutions Recruitment Process Outsourcing Vendor Management

HR SOLUTIONS

Blended Workforce Solutions (BWS) Payrolling & Independent Contractor Solutions (PICS) On-boarding Managed Service Provider (MSP) Career Transition Services (CTS)

award WINNING

As a global provider for over six decades, the Randstad family of brands has received continued recognition internationally, as well as within the United States. Among other industry rankings, Randstad has frequently been nominated as one of the Best Places to Work.

EMPLOYER OF CHOICE

Atlanta Journal Constitution – Atlanta's Top 100 Workplaces Best of Staffing Talent List Boston Business Journal Best Places to Work Ten Best Staffing Firms to Work For

PARTNER OF CHOICE

Best of Staffing Client List Fortune Magazine – World's Most Admired List SIA – 3rd largest staffing firm in the U.S. (2013)

geographic **REACH**

Our mission is to be a world leader in matching demand for, and supply of, labor and HR services. We believe in the value of work as a unifying force that shapes society for the better. We are known for continuing to adhere to and live by the core values established early in our company's history: to know, serve and trust, striving for perfection and simultaneous promotion of all interests.

GLOBAL KNOWLEDGE, LOCAL EXPERTISE

\$22.0 billion global provider of HR services4,500 branches and inhouse locations in 39 countriesFounded in 1960 and headquartered in Diemen, the Netherlands

community **FOCUS**

INNOVATION & SOCIAL RESPONSIBILITY

American Business Award – Silver Stevie Award for Brand Experience of the Year

Diversity Plus – Top 30 Champions of Diversity

Forbes Magazine – America's Leading Companies

Fortune Magazine – "Most Admired Companies" and "20 Great Employers for New Grads"

FTSE-4 Good Index – for corporate responsibility standards

Since the company's inception in 1960, we have been committed to improving the quality of life and enhancing the vitality of the communities in which we operate. Through our Corporate Social Responsibility (CSR) framework, we provide support to causes reflecting employee and community interests by means of employee volunteer efforts, corporate initiatives and monetary donations.

SHAPING THE WORLD OF WORK

Randstad's charity efforts focus on partnerships aligned with our global vision of shaping the world of work.

thought **LEADERSHIP**

Randstad is dedicated to being a thought leader in our industry. Workforce360, our thought leadership platform, communicates our panoramic view, knowledge and understanding of the U.S. workforce by providing HR trends, research and insights. As a leading HR authority, we develop content from our own proprietary research on workforce and employment trends and provide career and workplace advice. Interactive graphs, infographics, videos, employment reports and articles help tell our story and that of the world of work.

WORKFORCE360

Employer Branding Jobs & the Economy Women Powering Business Workforce Insights

SOCIAL PRESENCE

Twitter: @RandstadUSPros Facebook: Randstad USA YouTube: Randstad USA LinkedIn: Randstad USA Instagram: Randstad USA

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WEB & DIGITAL STRATEGY

Our digital marketing life cycle takes the job seeker experience to a new, highly-optimized level. Not only do we know what type of positions they're looking for, through our real-time monitoring system that tracks all job board activity, but we're also able to interact with them at various touch points. We're in constant contact with candidates through our mobile applications and we're able to recruit based on intelligent, target-based data.

