

maximize efficiency:

flex and scale staff with the randstad app to match operational demands.



challenge

Due to a drop in demand, a cookware company in Houston, TX was struggling to balance operational efficiency and labor costs in a fluctuating market.

- With 70 full-time employees on the payroll, the cost to the company was too high.
- The client needed a strategic way to meet their staffing needs and maintain their operations without breaking the bank.

solution

By gaining a full understanding of the challenge, we knew that finding a flexible, cost-effective solution was crucial for optimizing costs and efficiency. The plan was simple — combine our wealth of expertise with the latest technology. We recommended trimming the full-time team to 45 and using our Randstad app to quickly scale production staff on demand. Here's how it worked:

- By filling most jobs in under 3 hours with qualified, ready-to-work talent, the Randstad app made it simple for our client to flex their workforce to meet demand, allowing for significant cost savings.
- The client was able to streamline daily operations now that their orders management, scheduling and shift management can be handled anytime, anywhere using a smartphone or desktop.
- The client was able to connect with top talent in real-time — reducing absenteeism and keeping preferred workers engaged.

at a glance

- Cut instant costs by shifting from 70 full-time staff to 45, and leveraging the Randstad app to supplement and meet demand.
- Quickly matched and filled production roles using the Randstad app.
- Saved around \$19,632 weekly, totaling about \$1 million annually.
- Reduced absenteeism and fewer no-shows.

outcome

By adjusting their hiring strategy to include contingent staffing with the help of the Randstad app, the client substantially reduced their labor costs:

- This agile hiring approach saved them around \$19,632 each week, nearly \$1,020,864 a year.
- They could easily adjust their workforce as demand changed, keeping costs in check and operations running smoothly.

Randstad's blend of staffing expertise and cutting-edge technology can make a difference in your bottom line. Contact us today to streamline your staffing and hiring spend.

